

Salon d'exposition
Colloque et ateliers

29 novembre
2018

Centrexpo Cogeco
Drummondville

Informatique **Santé**

Présenté par

LE **POINT** en santé
et services
SOCIAUX

www.lepointensante.com

SPONSORSHIP PLAN

THE CONCEPT

Le Point en santé et services sociaux, along with collaborators and skilled professionals, is planning the Health-Informatics symposium, which focuses exclusively on **health information services, health informatics. The final theme is yet to be determined.**

This event will occur the day after the SanTech symposium, solely focussed on technical services, hygiene and sanitation, medical technologies, logistics and supply. Both symposiums will take place one after the other in the spirit of continuity and in order to encourage social networking.

Very much in tune with the concerns of managers and professionals, this symposium is mainly intended to put forward optimal ways to adopt best practices in terms of project deployment within the healthcare network. We strive to promote the best applicable practices in the field, leading to achievable results in the short and medium term.

This symposium is intended for managers and professionals interested in contributing to the reform's success. The annual conference aims to offer practical models that can be deployed with the fast-changing context generated by the current reform.

TARGET CLIENTELE

- Health network's managers and executives;
- Informational resources, clinical performance and evaluation personnel, financial management, human resources;
- Administrators;
- Professionals;
- Employees working for information services, clinical performance and evaluation, financial management and human resources.

EVENT FORMULA



The formula offers an area reserved for large conferences, a dedicated space for workshops and an exhibition room.

The event is organized within a day and its program focuses above all on large conferences intended to be mobilizing and inspiring, and this, with the intention to mobilize all delegates towards achieving common goals.

A series of workshops will offer trainings in tandem where co-hosting will be encouraged. These workshops will form a space to discuss the management and leadership of innovative projects. Also, the opportunity will be perfect to demonstrate the importance of alliances and strategic collaborations between the institutions and the staff for the deployment of promising projects.

SYMPOSIUM DAY AND LOCATION



November 29th 2018, at the Centrexpo Cogeco in Drummondville

(Credit : Sébastien Robert)

CONTENT OF THE SYMPOSIUM

The content of the symposium will be overseen by a steering committee, including:

- Mr. Jean Boulanger, Director of Information Technologies, CHU of Quebec;
- Mrs. Marie-Josée Gamache, Chief Information Officer and Information management, CIUSSS Chaudière-Appalaches;
- Mr. Luc Bouchard, Chief Information Officer, CIUSSS Centre-Sud-de-l'Île-de-Montréal;
- Mr. Christian Grenier, Consultant, Le Point en santé et services sociaux.

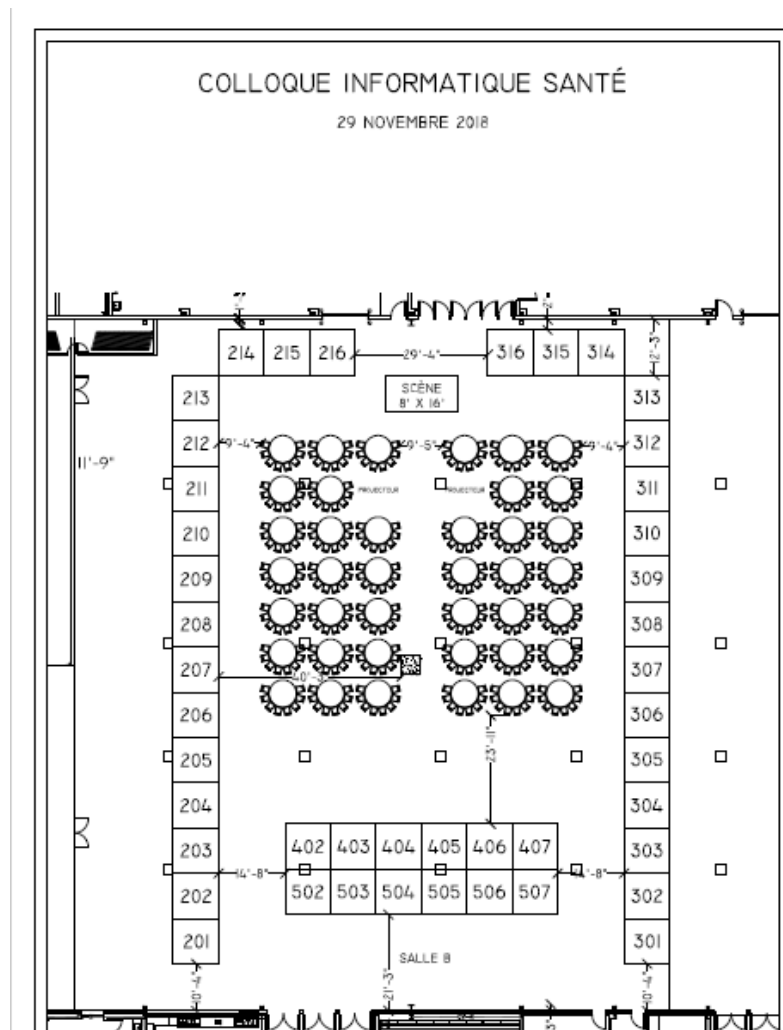
PREVIEW OF THE PROGRAM

The content is still under development. We will keep you informed in due time when the preliminary program will be out. The program will include a large opening conference, three series of three different workshops and also a roundtable at the end of the day.

The final summary of presentations and speakers will be unveiled on our web site, and all presentations will be animated by managers from the health network.

FLOOR PLAN

This plan is updated regularly, please consult our website for the updated version at <http://informatiquesante.ca/exposants/>.



GOLD SPONSOR – EXCLUSIVE (\$15,000)

- Booth at the 2018 Health-Informatics trade show
- 15 minutes speech prior to the opening conference
- 40 minutes workshop session
- Five (5) registrations passes giving complete access to the event
- One (1) advertising page – back cover of the official program
- One (1) page word from the main sponsor in the official program
- Promotional object (to be submitted for approval) inserted in the ecological bag
- Logo on the official poster (GOLD sponsor)
- Logo on the website's sponsors' dedicated page (GOLD sponsor)
- Rotating logo on screen during the event
- Logo and brief company description in the official program
- Electronic list of all participants, after the symposium

SILVER SPONSOR – EXCLUSIVE (\$10,000)

- Booth at the 2018 Health-Informatics trade show
- 40 minutes workshop session
- Recognition as the exclusive sponsor for the “Cocktail”
- Logo on signs on the cocktail tables
- One (1) advertising page in the official program
- Logo on the official poster (SILVER sponsor)
- Logo on the website's sponsors' dedicated page (SILVER sponsor)
- Rotating logo on screen during the event
- Promotional object (to be submitted for approval) inserted in the ecological bag
- Logo and brief company description in the official program
- Electronic list of all participants, after the symposium

BRONZE SPONSOR – Breakfast – EXCLUSIVE (\$5,000)

- Booth at the 2018 Health-Informatics trade show
- Rotating logo on screen during the event
- Logo on the official poster (BRONZE sponsor)
- Half (1/2) an advertising page in the official program
- Logo on the web site's sponsors' page (BRONZE sponsor)
- Recognition as the exclusive sponsor of the “Breakfast”
- Logo on signs on the tables during breakfast
- Logo and brief company description in the official program
- Electronic list of all participants, after the symposium

BRONZE SPONSOR – Coffee break – AM Break (\$3,500) – PM Break (\$3,500)

- Booth at the 2018 Health-Informatics trade show
- Recognition as the exclusive sponsor of the “Coffee break”
- Rotating logo on screen during the event
- Half (1/2) an advertising page in the official program
- Logo on the official poster (BRONZE sponsor)
- Logo on the website's sponsors' dedicated page (BRONZE sponsor)
- Logo on signs on the tables during coffee break
- Logo and brief company description in the official program
- Electronic list of all participants, after the symposium

BRONZE SPONSOR – Lunch - EXCLUSIVE (\$5,000)

- Booth at the 2018 Health-Informatics trade show
- Recognition as the exclusive sponsor of the “Lunch”
- Rotating logo on screen during the event
- Half (1/2) an advertising page in the official program
- Logo on the official poster (BRONZE sponsor)
- Logo on the website’s sponsors’ dedicated page (BRONZE sponsor)
- Logo on signs on the tables
- Logo and brief description in the official program
- Electronic list of all participants, after the symposium

BOOTH – \$2,750 (Possibility to also be part of Health-Informatics symposium, and obtain a discount on the second day of the trade show)

- 10’ deep X 10’ wide exhibition space
- Corner spaces: two camouflage walls (10’ wide X 8’ high)
- Row spaces: one camouflage wall at the back of the booth
- One electrical outlet
- Carpet included
- On-site storage during the event
- Breakfast buffet for two people
- Two identification badges for each rented space, including access to the opening and closing conferences
- Cocktail
- Logo and brief company description in the official program
- Electronic list of all participants, after the symposium

Delegate bag (\$3,500) + a booth (\$5,000)

- Booth at the 2018 Health-Informatics trade show
- Logo display on the bag that delegates will receive
- Promotional object (to be submitted for approval) inserted in the ecological bag

Lanyards identifying the delegates (\$2,500) + a booth (\$4,000)

- Logo display on the lanyards (to be provided by the sponsor)
- Booth at the 2018 Health-Informatics trade show

Wi-Fi – Exclusive (\$1,000) + a booth (\$3,750)

- Booth at the 2018 Health-Informatics trade show
- We print your logo on the card handed out to all participants during registration, on which is written the information relating to the Wi-Fi network

Conference room – Exclusive by room (\$2,500) + a booth (\$3,750)

- Distribution of documents to the delegates in the room you sponsor
- Possibility of display two posters in the room
- The speaker will mention your sponsorship
- Booth at the SanTech trade show 2018

Event’s official program – Advertising – 1 page (\$700)

- One (1) advertising page in the official program

Event’s official program – Advertising – ½ page (\$500)

- Half (½) an advertising page in the event's official program

Promotional object or document (\$400)

- Promotional object (to be submitted for approval) inserted in the ecological bag

INFORMATION:

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